



State of California

LITTLE HOOVER COMMISSION

AGENDA

California's Water Governance Advisory Committee Meeting

Wednesday, November 18, 2009, 1:30 to 3:30 p.m.

State Capitol Room 125

Meeting Goals:

- Discuss water conservation & efficiency to identify existing governance issues.

1:30 – 1:45

Welcome/Opening Remarks
Stuart Drown, Executive Director

Identify Commission Study Process & Advisory Committee Role

Introductions – All

1:45 – 3:30

Developing a water conservation strategy and governance model for the future.

- ✓ How can the state improve its conservation strategies and how much can leaders reasonably expect to gain from conservation efforts? Where in government should such efforts be located? Why?
- ✓ What incentives can be used to get urban areas and agricultural water users to reduce the amount of water they use?
- ✓ Should conservation policy be geared toward a regulatory or market-based approach, or both?
- ✓ How could a coordinated approach to water conservation be successful statewide for both agricultural and urban conservation efforts?
- ✓ How can DWR's Integrated Regional Water Management Planning process be enhanced to better incorporate urban and agricultural efficiency standards?

Thank you for participating.